



Bicycle Parking Initiative

About Ride the Cov

- The mission of Ride the Cov is to establish Covington as a bikefriendly place to live, work, and play
- 60 "Active-ists"
- 589 Facebook followers
- 12 Group Rides planned for 2019, so far
- Educational and Social Events
- Weekly clean-up along Riverfront Commons Trail
- 11-person Steering Committee meets monthly
- Partner organization with the Center for Great Neighborhoods

Our Intention

 Purchase and install permanent, secure, bike-specific parking racks throughout Covington

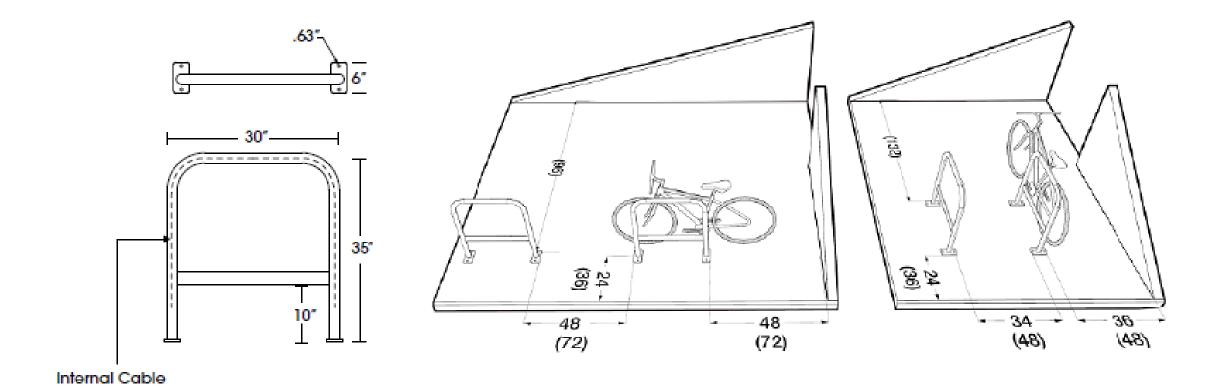
 Create a website where the general public can request installation of a bike rack and report damaged racks or abandoned bikes

 Encourage more people to ride a bike as a healthier, more sustainable, and more fun mode of transportation

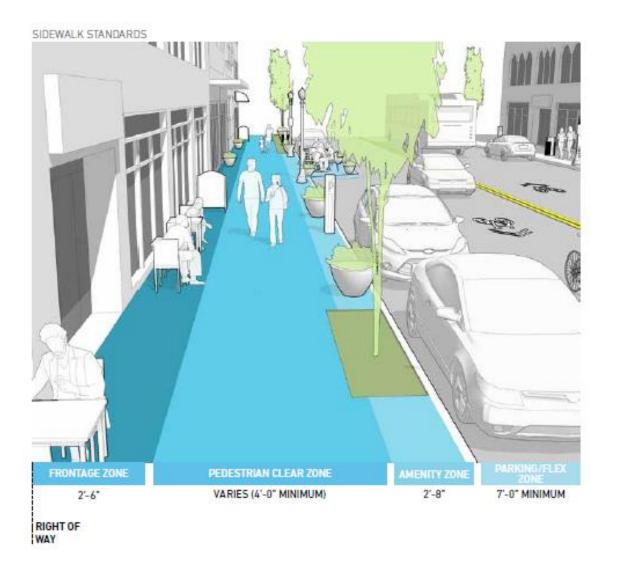
Additional Details

- Placement of the racks will be determined with the approval of Public Works Dept.
- Work will be carried out by a mutually agreed upon contractor
- Racks will accommodate 2 bikes each, effectively creating 2 free parking spaces for any business in the vicinity
- The bike racks are virtually maintenance free
- We would like to begin installation in May, National Bike Month

The City of Portland Staple Bike Rack from HUNTCO



Placement of the Racks



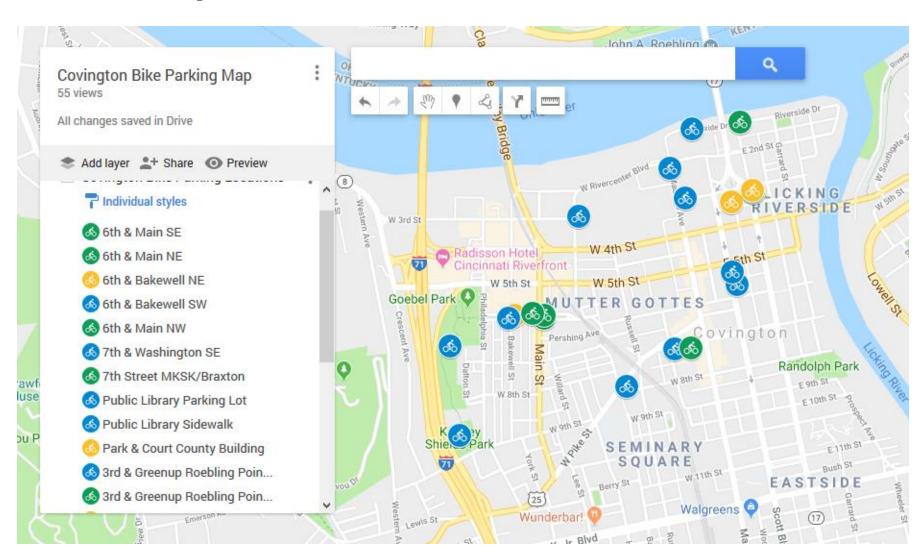
AMENITY ZONE

WIDTH - 2"-8"
PURPOSE - PLACEMENT OF TYPICAL STREETSCAPE
INFRASTRUCTURE
FURNISHINGS & AMENITIES - LIGHT POLES, WAYFINDING &
SIGNAGE, PARKING METERS, UTILITIES
STREET TREES - TREE PLANTER

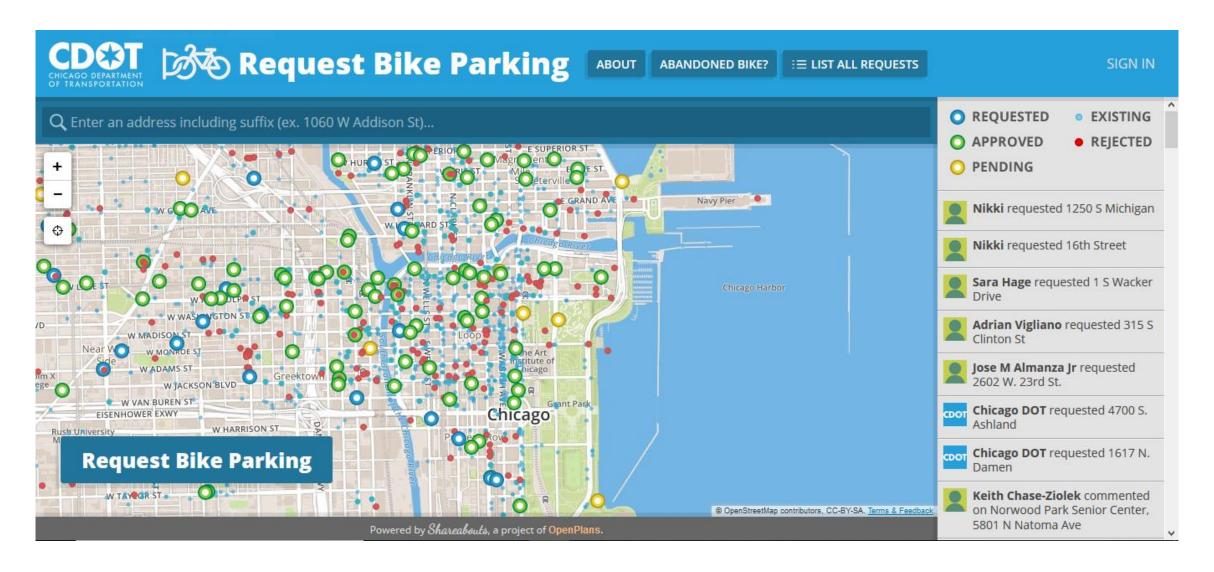


Bike Infrastructure: Currently, bike racks throughout the city take on several different forms and aesthetics. Future bike-share stations should be located out of clear zones in bump-outs or wider paving areas. We recommend that the City adopt a city standard model but allow the use of non-standard racks that contribute to the unique identity of the city's unique mixed-use districts.

Map of Current Bike Racks



Example: Chicago's Website



Benefits to the Community

- Bike parking takes up 10 times less space than car parking and costs from 30 to 300 times less.
- Bike parking options encourage a car free lifestyle for Covington residents, saving them an average \$6,100 per year.
- Bike riders spend 3 times as much on local goods as people that rely on cars. 3
- From 2000 to 2013, bicycle commuting rates in large bicycle-friendly communities increased 105% far above the national average of 62% and more than double the rate in non-BFCs (31%). 4
- 1. T. Gotschi and K. Mills, "Active Transportation for America," Rails to Trails Conservancy 2008
- 2. AAA, "Your Driving Costs 2015 edition," AAA 2015
- 3. Lee and March, "Recognizing the Economic Role of Bikes: Sharing Parking in Lygon Street, Carlton," Australian Planner 2010
- 4. League of American Bicyclists, "Bicycle Commuting Data," LAB 2017 (Louisville, KY 1990-2013 149% increase in bike commuting)

Funding Provided by:



100% of funds pledged to make this idea a reality

Our Plan

With the city's approval of our project, we will:

- 1. Place Order for Racks
- 2. Launch Website
- 3. Social Media Campaign and Press Release
- 4. Visit Businesses, Schools, Churches, etc.
- 5. Hire Contactor
- 6. Storage Arrangements
- 7. Take Delivery and Begin Installation
- 8. Complete Installation by End of 2019

Thank You







Any questions?